

JOB VACANCY



Job Title: Social Media Marketer

Location: Vosloorus

Employment Type: Full-time

Salary: Basic & Commission

Job Summary:

We are looking for a creative and enthusiastic Social Media Marketer to join our team. The successful candidate will be responsible for managing our social media accounts and creating engaging content to drive brand awareness and customer engagement.

Responsibilities:

- Develop and implement social media strategies to achieve marketing goals.
- Video content
- Be abreast with the latest technology
- Create and publish engaging content on various social media platforms.
- Monitor and analyze social media performance metrics.
- Respond to comments and messages in a timely manner.
- Stay updated with the latest social media trends and best practices.
- Collaborate with the marketing team to support campaigns and promotions.

Requirements:

- Proven experience as a Social Media Marketer.
- Excellent knowledge of social media platforms such as Facebook, Twitter, LinkedIn, Instagram, etc.
- Strong written and verbal communication skills.
- Ability to create engaging multimedia content.
- Familiarity with social media management tools (e.g., Hootsuite, Buffer, AGORAPULSE).
- Analytical skills to measure the success of campaigns.
- Creative thinking and attention to detail.
- Marketing or a related field is preferred.

How to Apply:

Interested candidates are invited to send their resume and a cover letter to mkhwanzihlengiwe83@gmail.com Please include examples of your previous social media work and campaigns in your application.